

INFORMATION LETTER

Not for
Publication

NATIONAL CANNERS ASSOCIATION

For Members
Only

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Washington, D. C.

March 18, 1950

President Sends Congress 21 Reorganization Plans

President Truman on March 13 transmitted to Congress 21 plans for reorganization of agencies of the executive branch of the government, all of which are designed either to put into effect specific recommendations of the Hoover Commission or to apply principles set forth by the Commission in its reports.

The first 13 plans all have the same objective: "To establish clear and direct lines of authority and responsibility for the management of the executive branch." The President's letter of transmittal also said that the eight remaining plans "propose reassignment of certain functions."

"When these plans become effective," the President wrote, "we shall have acted on almost half the proposals made by the Commission."

Plans 1 to 6 transfer to the heads of six departments the functions and powers now conferred by law on subordinate officials. Reorganization Plan No. 6, dealing with the Department of Labor, would transfer to the Secretary of Labor the functions of the Administrator of the Wage and

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Renegotiation of Contracts

The Military Policy and Review Board has ruled that purchases made with non-appropriated funds by Army, Navy, Air Force and Marine Corps exchanges are not negotiated contracts by or on behalf of the Department of Defense, and, therefore, are not subject to renegotiation. Procurement authorities have stated that all purchases for armed service exchanges are made with non-appropriated funds.

This ruling does not affect sales to the armed services for ordinary consumption. Canned foods sold under negotiation to the services for other than resale by the armed service exchanges remain subject to renegotiation if the canning contractor or subcontractor does more than \$100,000 of renegotiable business in a fiscal year, exclusive of sales of less than \$1,000.

1950 Canners Directory

Although approximately 80 percent of the questionnaire forms for the 1950 *Canners Directory* have been received at Association headquarters, and listings have been changed according to canners' corrections, compilation of copy is being delayed by the absence of listings not yet received.

Listings cannot be completed except for states having small numbers of canning firms. Compilation of listings for the large and important canning states cannot be completed.

It is requested, therefore, that canners still holding questionnaire forms return them to N.C.A. immediately.

State Department Asks Loan Of N.C.A. Film, 'Better Labels'

The State Department has asked for a loan of five prints of the Association's motion picture, "Better Labels," for overseas use in the Department's foreign education and extension work.

The loan was requested following review of the film by two separate groups in the Department.

"Better Labels" is currently being used extensively, and with gratifying reports, in college courses in food technology, marketing, and advertising.

Because of the current college demand for the picture, it has been agreed with the State Department that the requested loan will not be made for several more months.

Stability in Price of Tin

The draft of a proposed international agreement intended to bring about stability in the tin market is scheduled to be presented by the management committee of the International Tin Study Group at a meeting of the Group in Paris March 20 (see INFORMATION LETTER of November 12, 1949, page 334).

Allegiance to High Principles Urged by President Taylor

"We must realize that the well-being of each of us is so directly and vitally affected by changes in the common weal that we dare not seek our selfish advantage at the expense of the common good, nor ask for ourselves any right or privilege we would deny another, nor tolerate on the part of others this dangerous kind of self-seeking," it was asserted this week by N.C.A. President Henry Taylor.

Mr. Taylor was a principal speaker at the annual meeting of the Northwest Canners Association March 12-14.

"We must also defend personal freedom, but we must make it clear that freedom carries with it responsibility and that rights entail obligations," Mr. Taylor continued. "We must insist that a failure to assume the responsibility inseparable from freedom, or to meet the obligations implicit in rights, can result only in the loss of this freedom and these rights in keeping with such failure."

"These are fundamental natural laws as inherent in human society as the law of gravitation is inherent in our physical universe. A failure to observe them will as surely result in social and economic chaos as a failure in the law of gravitation would result in physical chaos. We are in trouble today because ambitious and unscrupulous men and groups of men, greedily seeking their selfish advantage at the expense of the common good, are disregarding and flouting these laws."

Mr. Taylor continued: "We must restore respect for these fundamental laws of decency and morality, for freedom and responsibility and the golden rule. We must give our allegiance to principles and not to party. In defense of these principles—since our trouble after all is the prostitution of politically derived power to the ends of selfish personal advantage—in defense of these principles we must not hesitate to cross party lines and to split tickets. We must know neither Democrats nor Republicans, but only Americans. We must place the public good above every other consideration."

(Please turn to page 130)

STANDARDS

Text of Proposed FSA Standards for Canned Mushrooms

The following notice was published in the *Federal Register* of March 10:

Federal Security Agency
Food and Drug Administration
[21 CFR, Part 52]
[Docket No. FDC 55-a]

Canned Mushrooms; Definitions and Standards of Identity; Standard of Fill of Container

Notice of Hearing

In the matter of proposals to amend the definition and standard of identity and to adopt a standard of fill of container for canned mushrooms:

A public hearing was held August 18, 1949, after a notice published in the *Federal Register* of July 15, 1949 (14 F. R. 3922) upon a proposal to amend the definition and standard of identity for canned mushrooms to provide for the use of ascorbic acid in limited amounts as an optional ingredient, but no tentative order has been issued. An application having been received from The Cultivated Mushroom Institute of America, Inc., representatives of a substantial proportion of the interested industry, which states reasonable grounds showing that it should be permitted to adduce evidence on such proposal and on its own proposal to amend the definition and standard of identity for canned mushrooms to restrict the optional ingredients to water and salt, and the Federal Security Administrator having concluded on his own initiative that there may be a need for a standard of fill of container for canned mushrooms, notice is hereby given that in accordance with the provisions of sections 401 and 701 of the Federal Food, Drug and Cosmetic Act (52 Stat. 1046, 1055; 21 U. S. C. 341, 371), a public hearing will be held commencing at 10:00 o'clock in the morning of April 10, 1950, in room 5742, Federal Security Building, Independence Avenue and Fourth Street SW., Washington, D. C., (1) for the purpose of taking evidence upon proposals to amend the definitions and standards of identity for canned vegetables other than those specifically regulated (21 CFR 52.990), insofar as they relate to canned mushrooms: (a) to restrict the optional ingredients to water and salt, and (b) to provide for the use of ascorbic acid in limited amounts as an optional ingredient and to provide for label statement of such optional ingredients; and (2) for the purpose of taking evidence upon a proposal to establish a standard of fill of container for canned mushrooms and label statement of substandard fill:

Canned mushrooms; fill of container; label statement of substandard fill. (a)

The standard of fill of container for canned mushrooms is such that in the sizes of containers listed the drained weight of mushrooms is not less than the following:

Can size			Drained weight mushrooms ounces (avoir.)
Diameter (inches)	Height (inches)	Trade designation	
2 3/4 x 2 3/4		202 x 204	3
2 1/4 x 2 3/4		211 x 212	4
3 x 4		300 x 400	8

Drained weight is determined by the following method: Tilt the opened container so as to distribute the contents evenly over the meshes of a circular sieve which has been previously weighed. The diameter of the sieve is 8 inches if the quantity of contents of the container is less than 3 pounds, and 12 inches if such quantity is 3 pounds or more. The bottom of the sieve is woven-wire cloth which complies with the specifications for such cloth set forth under "2380 Micron (No. 8)" in Table I of "Standard Specifications for Sieves," published March 1, 1940, in L. C. 584 of the U. S. Department of Commerce, National Bureau of Standards. Without shifting the material on the sieve, so incline the sieve as to facilitate drainage. Two minutes from the time drainage begins, weigh the sieve and drained mushrooms. The weight so found, less the weight of the sieve, shall be considered to be the total weight of drained mushrooms.

(b) Cans of a size not listed above shall contain a weight of drained mushrooms not less than 56 percent of the water capacity of the container if the water capacity is less than 11.0 ounces avoirdupois, and not less than 59 percent if such water capacity is 11.0 ounces avoirdupois or more. Water capacity of the container is determined by the general method provided in § 10.1 (a) of this chapter.

(c) If canned mushrooms fall below the applicable standard of fill of container prescribed in paragraph (a) or (b) of this section, the label shall bear the general statement of substandard fill specified in § 10.2 (b) of this chapter, in the manner and form therein specified.

Mr. Edward E. Turkel is hereby designated as presiding officer to conduct the hearing in the place of the Administrator, with full authority to administer oaths and affirmations and to do all other things appropriate to the conduct of the hearing. The presiding officer is required to certify the record of the hearing to the Administrator for initial decision.

The hearing will be conducted in accordance with the rules of practice provided therefor. Evidence will be restricted to that which is material and relevant to the subject matter of the proposals.

The proposals are subject to adoption, rejection, amendment, or modification, in whole or in part, as the evidence may require.

Dated: March 3, 1950.

[SEAL] Oscar R. Ewing,
Administrator.

Green Tomatoes for Processing

U. S. standards for grades of green tomatoes for processing have been issued by the Production and Marketing Administration, USDA. The standards were published in the *Federal Register* of March 16, and will be effective 30 days after publication.

MEETINGS

R. B. Heiney to Speak

Robert B. Heiney, Assistant to the Secretary of N.C.A., will address the Spring Meeting of the Tri-State Packers Association on the wage-hour law. The meeting is scheduled in Baltimore March 22.

Ozark Cannery Association

The annual spring meeting of the Ozark Cannery Association will be held May 4 at the Colonial Hotel in Springfield, Mo., it is announced by F. R. Spurgin, secretary-treasurer.

Forthcoming Meetings

March 20-21—Canners League of California, Annual Convention, Biltmore Hotel, Santa Barbara, Calif.

March 22-24—Tri-State Packers Association, Annual Canners School, Lord Baltimore Hotel, Baltimore, Md.

April 20—Indiana Cannery Association, Spring Meeting, Claypool Hotel, Indianapolis, Ind.

May 4—Ozark Cannery Association, Spring Meeting, Colonial Hotel, Springfield, Mo.

May 14-18—Super Market Institute, 13th Annual Convention, Chicago

May 21-25—Institute of Food Technologists, Decennial Conference, Edgewater Beach Hotel, Chicago

June 4-5—Michigan Cannery Association, Spring Meeting, Park Place Hotel, Traverse City, Mich.

June 29-July 1—Grocery Manufacturers of America, Inc., Midyear Meeting, The Greenbrier, White Sulphur Springs, W. Va.

DEATHS

T. C. Hayes

T. C. Hayes, 59, who was active in N.C.A. affairs in the 1930's, died in Terre Haute, Ind., on March 7.

Mr. Hayes had 37 years' experience in the canning industry. He joined the T. A. Snider Preserve Co. in 1915. Subsequently he formed the American Packing Corporation of Evansville, which later consolidated with the Loudon Packing Company in 1928. This organization was purchased by Standard Brands in 1943.

He served two terms on the N.C.A. Board of Directors, in 1930-32 and 1938-40, and in 1947 was a member of the Raw Products Committee.

Elton F. Cornell

Elton F. Cornell, 47, assistant manager of the Processing Division of the Hawaiian Pineapple Co., Ltd., died February 28 at Queens Hospital, Honolulu, T. H., after a lengthy illness.

Dr. Cornell joined the Hawaiian Pineapple Co. in 1930 as chief chemist. After serving as superintendent of the Honolulu factory for a number of years, he became assistant manager of the Processing Division in 1948. Prior to joining that firm, Dr. Cornell was with the National Canners Association's Western Branch Laboratory for about three years.

Dr. Cornell was born in Sunnyvale, Calif., October 31, 1902. He was a graduate of Stanford University and held bachelor, master's and Ph.D. degrees in chemistry. He was a member of Phi Beta Kappa and many professional societies including the American Chemical Society.

Reorganization Plans

(Concluded from page 127)

Hour and Public Contracts Division. In the Fair Labor Standards Act, Congress vested administration of the wage-hour law in an Administrator.

Each of the reorganization plans will be effective after 60 days unless disapproved by a constitutional majority of either house (49 Senators or 218 Representatives).

The reorganization plans deal with the following departments and agencies:

Departments of Treasury, Justice, Interior, Agriculture, Commerce, and Labor, and the Interstate Commerce Commission, Federal Trade Commission, Federal Power Commission, Securities and Exchange Commission, Federal Communications Commission, National Labor Relations Board, Civil Aeronautics Board, General Services Administration, Federal Security Agency, and the Housing and Home Finance Agency.

PERSONNEL

Virginia Canners Association

The Virginia Canners Association has reelected its 1949 officers for 1950:

President—S. G. Wimmer, S. G. Wimmer & Son, Christiansburg; vice president—C. D. Price, Stanley; and secretary-treasurer—E. C. Firestone, Troutville.

Walker's Austex Chili Officers

The board of directors of Walker's Austex Chili Co., Austin, Tex., announces the election of Fred W. Catterall as chairman of the board and Fred W. Catterall, Jr., as president.

New Association Members

The following firms have been admitted into membership in the Association since January 21, 1950:

THE KAAAWA FARM, 1607 Hart St., P. O. Box 2588, Honolulu, T. H. Products—papaya nectar, papaya pineapple nectar, and guava nectar. Officers—George Y. Bennett, partner and general manager; Erwin F. Earl, partner, cannery operations; Barry Emerson, sales manager.

A. GIURLANI & BROTHERS, 537 Front St., San Francisco, Calif. Products—artichoke hearts. Officers—A. Giurlani, president; I. Giurlani, vice president; G. Giurlani, secretary.

DuVAL PACKING CO., P. O. Box 142, Cordova, Alaska. Products—clams and crabs. Officer—Paul S. DuVal, owner and manager.

R. RASPANTI & SONS, INC., Crystal Springs, Miss. Products—green beans, tomato products, eggplant appetizer. Officers—R. Raspanti, president; Gaston Raspanti, vice president; and Joseph Raspanti, secretary-treasurer.

LOCKPORT CANNING CO., Lake Ave., Lockport, N. Y. Products—tomato juice, tomatoes, applesauce. Officers—George R. Bewley, president; Helen M. Bewley, vice president; Elmore W. Bewley, secretary.

ROMEO ORCHARD CO., North Van Dyke Ave., Romeo, Mich. Products—apple juice, apple cider, applesauce, apple vinegar. Officers—Samuel Frankel, president; Ben Mossman, treasurer; Ray McAfee, general manager.

CUTCHER CANNING CO., INC., 120 Sala Ave., Westwego, La. Products—crabmeat, oysters, shrimp. Officers—A. J. Cutchet, president; A. J. Cuccia, Jr., vice president and secretary; Stephen Cuccia, treasurer.

PROCUREMENT

Procurement Information

Cooperative programs to speed procurement information to key points throughout the country have been developed by the military and civilian procurement agencies of the government. Under the plan, synopses of each invitation for bids will be made available at Commerce Department field offices and at other offices where businessmen will have direct access to the information.

All of the purchasing offices will, at the close of business each day, air-mail the synopses to Commerce Department regional offices for re-distribution. Names and addresses of the cooperating offices may be obtained by businessmen from their nearest field office. These are located in:

Albuquerque, N. M.; Atlanta, Ga.; Baltimore, Md.; Boston, Mass.; Buffalo, N. Y.; Butte, Mont.; Charleston, S. C.; Cheyenne, Wyo.; Chicago, Ill.; Cincinnati, Ohio; Cleveland, Ohio; Dallas, Tex.; Denver, Colo.; Detroit, Mich.; El Paso, Tex.; Hartford, Conn.; Houston, Tex.; Jacksonville, Fla.; Kansas City, Mo.; Los Angeles, Calif.; Louisville, Ky.; Memphis, Tenn.; Miami, Fla.; Milwaukee, Wis.; Minneapolis, Minn.; Mobile, Ala.; New Orleans, La.; New York, N. Y.; Oklahoma City, Okla.; Omaha, Neb.; Philadelphia, Pa.; Phoenix, Ariz.; Pittsburgh, Pa.; Portland, Ore.; Providence, R. I.; Reno, Nev.; Richmond, Va.; St. Louis, Mo.; Salt Lake City, Utah; San Francisco, Calif.; Savannah, Ga.; and Seattle, Wash.

HOME ECONOMICS

USDA Issues New Cookbook

A new cookbook for homemakers, containing recipes for all classes of foods, has been issued by the U. S. Department of Agriculture. It is entitled "Family Fare—food management and recipes."

The new 96-page bulletin was prepared by specialists in the USDA's Bureau of Human Nutrition and Home Economics. It replaces a famous bulletin, "Aunt Sammy's Radio Recipes," which the Bureau issued nearly 20 years ago, and which has had very wide circulation.

The cookbook includes sections on nutrition, a food plan for the home, and smart buying and wise storing. Other information covers ways to substitute one ingredient for another and servings per pound of different foods.

Copies will be sold by the Government Printing Office, Washington, D. C., for 25 cents in coin.

PROMOTION

CMI Features Canned Corn

Canned corn will be featured during April and May by the Can Manufacturers Institute as one of its monthly promotions of canned foods. Photographs and recipes will go to food editors and broadcasters reaching a total audience of 73,000,000 consumers.

The CMI promotion highlights the use of canned corn in main dish combinations. Merchandising aids are available to canners who may take part in local promotion campaigns.

STATISTICS

Acreage of Peas for Processing

The 1950 indicated acreages for green peas, by states, have been compiled by the Bureau of Agricultural Economics (see INFORMATION LETTER of March 11, page 119). In the table below are shown, by states, the 1950 indicated acreages, together with the 1949 revised acreages and the percentage change between the two years.

	1949 revised (acres)	1950 indicated (acres)	1950 as percent of 1949 (percent)
Maine.....	7,240	7,200	99
New York.....	35,500	34,000	96
New Jersey.....	8,000	8,500	106
Pennsylvania.....	12,300	14,000	114
Ohio.....	3,150	3,200	102
Indiana.....	4,700	4,900	104
Illinois.....	18,850	19,000	101
Michigan.....	6,300	6,300	100
Wisconsin.....	120,000	120,000	100
Minnesota.....	49,900	47,000	94
Iowa.....	4,800	3,900	81
Delaware.....	1,200	1,800	150
Maryland.....	6,700	7,400	110
Virginia.....	1,600	1,800	112
Idaho.....	6,000	7,000	117
Colorado.....	4,400	4,200	95
Utah.....	10,500	10,500	100
Washington.....	48,500	48,500	100
Oregon.....	50,000	55,000	110
California.....	5,560	5,900	106
Other states ¹ ...	4,400	4,600	102
U. S. Total.....	408,250	409,700	100.8
For freezing.....	81,330	91,000	111.9
For canning and other process- ing.....	324,920	318,700	98.1

¹ Ark., Ga., Kans., Mo., Mont., Nebr., Okla., Tenn., Tex., W. Va., and Wyo.

Spinach for Processing

Late February reports from spinach processors in California and Texas indicate a 1950 winter production of 45,600 tons, according to the Bureau of Agricultural Economics.

Acreage of spinach to be harvested for processing in those winter states during 1950 is estimated by BAE at 12,800 acres, about 17 percent less than the 15,470 acres harvested in 1949 and 10 percent less than the 10-year average harvested acreage.

Taylor at Northwest

(Continued from page 127)

Carlos Campbell, Secretary of N.C.A., also addressed the Northwest Canners, with "Association Membership" as his subject. He said that the success of a national trade association depends on active participation by its members in its affairs.

"There can be no association without members," he said. "If a so-called association should be so unfortunate as to be given an endowment sufficient to cover all of its expenses, there would in fact be no association because of the absence of membership."

"Thus," Mr. Campbell continued, "membership is vital to a successfully operated association, and that membership should be widespread, truly representative of the industry, and if possible all inclusive. They should be large, medium, small, and truly

representative geographically and otherwise.

"The importance of the individual member's participation in association activities cannot be over-emphasized. The N.C.A. measures its membership in names of canning firms, but it measures its responsibility for serving its members in terms of 5,000 or 6,000 individuals who are in reality its members."

Technical Discussions

Dr. C. H. Mahoney, Director of the N.C.A. Raw Products Bureau, also addressed the Northwest meeting, covering two subjects in two separate addresses. He reviewed "Canner-Grower Relations" and "The Current Status of the Insecticide Tolerance Hearings."

Katherine R. Smith, Director of the N.C.A. Home Economics Division, addressed the Northwest canners on "Consumer Acceptance of Canned Foods."

C.M. & S.A. Convention Records

A 99-page "Canners' Convention Attendance Record" has been compiled by the Canning Machinery & Supplies Association and has been distributed to the membership of that association.

The publication reveals that more than 1,000 canning firms attended the 1950 Convention. The attendance record also lists frozen food packers, preservers, pickle packers, wholesale grocers, and other food manufacturers who registered.

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